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- MUST WEAR:** Official VALSPAR logoed head wear each round that includes all 4 logos (Official VALSPAR logo on front, back and side of hat; and PGA TOUR logo on the side). **The hat must be one of the official branded hats provided from the TOUR.** Hats that were produced by the caddies themselves will no longer be eligible.
- If, after wearing a VALSPAR hat during the first round, a caddie wears a hat other than the VALSPAR hat, the caddie will be **immediately disqualified** from the Caddie Incentive Plan and will forfeit all previously earned points.
- SEASON:** The 2025 Sentry Tournament of Champions through the last official event of the 2025 calendar year season (2025 RSM Classic). Caddies must wear VALSPAR logoed head wear in a minimum of 5 events in 2025 to be eligible for the plan.
- POINT SYSTEM:** 1 point per round, plus 2 bonus points per round for round 3 & 4 if player is within top 20 (+ ties) at start of round (8 total points possible per 4-day event).
- Half a point (0.5) will be given per round if a caddie wears a bucket hat or a colorful hat in one of the following colors: red, green, blue (excluding navy), purple, yellow, orange or Valspar Color of the Year distributed during the Valspar Championship. No extra points will be given if a caddie wears a hat of the following colors: black, white, grey, tan or navy, or wears a visor.
- For every 5 events per quarter (January – March / April – June / July – September / October – December 2025) that you wear a VALSPAR hat, you will earn an additional 10 points.
- If, for any one event, you choose to wear a different hat that has been offered to you and other caddies within the Valspar Caddie Incentive Program for a separate monetary incentive, you will forfeit all bonus points earned per the new rule noted above (i.e., that is bonus points for every 5 events per quarter you wear a VALSPAR hat).
- If in a given week, you are requested to wear a different hat due to a new sponsorship relationship by your professional, you will not forfeit bonus points previously earned.
- WIN / TOP TEN BONUS:** Based on the final tournament results, an additional 10 points will be awarded for a win and those finishing 2<sup>nd</sup> – 10<sup>th</sup> (+ties) will receive an additional 5 points.
- POINT VALUE:** Determined at end of the 2025 calendar year season by dividing points earned by all caddies by total pool.
- TOTAL POOL:** \$1,000,000 (Payout TBD)
- CONTACT INFO:** PGA TOUR Competitions at 800.742.2244 or [caddies.pgatourhq.com](http://caddies.pgatourhq.com)  
Tracy West, Pro Links Sports, at 617.816.926 or [tracy@thecopperheads.org](mailto:tracy@thecopperheads.org)